






ASTN Travel Itinerary (DRAFT)

Australian Sports Technology and Innovation Excursion to United States (Boston and New York)

Friday 1st March 2024 – Thursday 7th March 2024 (7 Nights)

| Time | Activity | Location |
|---|---|---|
| Thursday 29th February 2024 – ARRIVE IN BOSTON MA | | |
| Various time | Delegates arrive in Boston. Own arrangements to the hotel. | Accommodation: Hotel near Boston Convention and Exhibition Center 415 Summer Street Boston, MA 02210 United States Conference rate available at https://www.sloansportsconference.com/tickets-accomodations |
| Friday 1st March 2024 - Saturday 2nd March 2024 – BOSTON MA | | |
| 9:00am - 6:00pm | Attend the annual MIT Sloan Sports Analytics Conference 2024 (Day 1 and Day 2) – estimated 3,000 attendees https://www.sloansportsconference.com  | Venue: Boston Convention and Exhibition Center 415 Summer Street Boston, MA 02210 United States Suggested Accommodation: https://www.sloansportsconference.com/tickets-accomodations |
| Sunday 3rd March 2024 – BOSTON TO NEW YORK | | |
| Morning | Travel to New York (allow up to 4 hours) | Travel via AmTrak train Boston South – NYC Penn Station Train options: 9:25am, 11:05am or 1:10pm departure https://www.amtrak.com/tickets/departure.html |
| Afternoon | Arrive at Hotel | Suggested Accommodation: Four Points by Sheraton Midtown (Times Square) 326 W 40 th Street - New York NY 10018 Element Times Square West 311 W 39 th Street – New York NY 10018 |
| Monday 4th March 2024 – NEW YORK NY | | |
| 9:00am – 12:00pm | Individual Meetings with Austrade and State Government Representatives | TBC individually |
| 1:00pm – 5:00pm | Australian Trade and Investment Commission (Austrade) presents: Successful US Market Entries <ul style="list-style-type: none"> • Tim Stollznow, CEO, MyVenue • Jason Huddy, VP Strategic Partnerships, PAM Venues Case Study: Fivecast <ul style="list-style-type: none"> • Mike Ballengee, Fivecast US Procurement: Learnings from Delaware North <ul style="list-style-type: none"> • Amanda Whichard, Vice President of IT, Delaware North Reverse Pitch: Understanding the US Investment Landscape <ul style="list-style-type: none"> • Alysse Soll, Underdog Ventures |  Australian Government Australian Trade and Investment Commission Australian Consulate, New York |
| 5:30pm – 7:30pm | Austrade Networking event Keynote: Jerry Jacobs Jr., CEO – Delaware North | American Australian Association, New York |
| Tuesday 5th March 2024 – Thursday 7th March 2024 – NEW YORK NY | | |
| 9:00am - 6:00pm | Awards (Tuesday 5th March) SBJ Conference (6th & 7th March) Sports Tech Week New York TBD – ASTN presentation/startup pitching  | Venue (Awards) Hard Rock Hotel New York 159 W 48th St, New York, NY 10036, United States Venue (Conference 3 Days) The Times Center 242 West 41st Street New York, N.Y. 10036 (Conference) https://events.sportsbusinessjournal.com/2024-techweek/p/1 Accommodation: See above |
| End of Excursion | | |

Note: Schedule and agenda are only indicative and subject to change.