





ASTN Travel Itinerary (DRAFT)

Australian Sports Technology and Innovation Trade Mission to UK and Europe

Sunday 7th April 2024 – Tuesday 16th April 2024 (9 Nights)

Time	Activity	Location
Sunday 7th April 2024 – ARRIVE IN BIRMINGHAM UK		
Various times	Delegates arrive in Birmingham. Own arrangements to the hotel.	Suggested Accommodation: TBC
Monday 8th April 2024 - BIRMINGHAM UK		
9:30am - 1:30pm	Meetings with West Midlands Growth Company – Info Session & Lunch: Intro to region, programs and support services Supported by:  West Midlands Growth Company	Venue: West Midlands Growth Company 20 Colmore Circus Queensway Birmingham B4 6AT
2:00pm - 5:00pm	Visit to Aston University: Meeting with Professor Mike Caine, Pro-Vice-Chancellor, Engagement and Innovation	Venue: Aston St, Birmingham B4 7ET
Tuesday 9th April 2024 – BIRMINGHAM UK		
9:00am - 6:00pm	TBC - Visit to Aston Villa FC TBC - Visit to Milton Keynes	TBC
Wednesday 10th April 2024 - Thursday 11th April 2024 – BIRMINGHAM UK		
9:00am - 6:00pm	Attend annual SportAccord World Sport and Business Summit 2024 Days 4 and 5 - Main Conference Programme https://www.sportaccord.sport/2024-wsbs/ 	Venue: The International Convention Centre, Birmingham 8 Centenary Sq, Birmingham B1 2EA, United Kingdom
Friday 12th April 2024 – LONDON UK		
8:00am – 10:00am	Travel Birmingham to London (allow up to 2 hours)	Travel via Avanti West Coast / West Midlands Trains Birmingham New Street – London Euston Train options: TBC https://www.avantiwestcoast.co.uk
10:00am – 6:00pm	TBC - Meetings with Austrade and Government Representatives	TBC
Saturday 13th – Sunday 13th April 2024 – LAUSANNE		
Various times	Travel London to Lausanne (either Saturday or Sunday, depending on delegate preference)	Suggested Accommodation: TBC
2:00pm – 5:00pm Sunday 13 th April	<i>Optional Activity</i> Visit to Olympic Museum	Venue: The Olympic Museum 1, quai d'Ouchy 1006 Lausanne, Switzerland https://olympics.com/museum
Monday 15th April 2024 – Tuesday 16th April 2024 – LAUSANNE		
9:00am - 6:00pm	Meetings with Lausanne-based sports organisations – TBC	TBC
End of Trade Mission		

Note: Schedule and agenda are only indicative and subject to change.