



MSc INTERNATIONAL SPORT MANAGEMENT

*START DATE: JANUARY OR SEPTEMBER • DISTANCE
DEGREE AVAILABLE ONE YEAR FULL-TIME OR TWO YEARS PART-TIME*

PROGRAM OVERVIEW

Global Institute of Sport's (GIS) popular **Master of Science International Sport Management** program provides an unparalleled educational and experiential opportunity for aspiring sports leaders. This program has been developed as a transformational journey suited for students of all disciplines, as well as for current professionals working within various sectors of the sports industry.

MODULES

- Global Sports Leadership
- Global Sustainable Sports Operations
- Managing Global Strategy
- Global Sports Marketing and Digital Communications
- Applied Professional Project
- Contemporary Issues in Sport (Option)
- Entrepreneurship in Sport (Option)

DELIVERY

This program is available to study completely online.

By having the opportunity to learn from the comfort of their own home, program participants will be able to gain a further qualification to enhance their career prospects in a format that offers flexible hours and the chance to dictate their own work-life balance to fit around other commitments.

All sessions are recorded and therefore accessible for students across the globe.

Regular guest speaker sessions, networking opportunities and a Global Summit will take place in-person at Melbourne Cricket Ground as well as online throughout the year, immersing you in the Australian and global sports industry.

PROGRAM LEADER



Jane Abbey

Experienced senior academic, ex-England Korfball player, ex-national club netball player and regional netball coach

Jane has vast experience working in the sports industry managing and building leisure centres, and 14 years teaching in higher education. Her master's thesis was on the market structure of the Premier League, and her current interests include finance, strategy, culture and coaching. Jane was awarded her professional MBA from the University of Birmingham in 2010.

TESTIMONIALS



Taking on this degree in the online format has allowed me to shape my course workload around busy times at work, and having the lectures in the evenings means I do not have to take time off to participate in them.

Jeni Kingman

Rugby Events & Competitions
Department at Rugby Football Union



This degree has allowed me to network with students and professionals from across global sport and expand my understanding of contemporary issues in sports management.

Len Villani

Football Operations & Compliance
Manager at Carlton FC

Learn more: GIS.sport/au



Course fee is \$19,950

