

## **ASTN partners with innovation leaders Meshpoints and Spacecubed to fast-track sports innovation in WA**

**MELBOURNE / PERTH, AUSTRALIA – MONDAY 16 June 2025:** The Australian Sports Technologies Network (ASTN) has today announced that it is a successful recipient of an Innovative Society Fund grant from Meshpoints to help continue the acceleration of the growth of WA's sportstech innovation ecosystem.

Meshpoints is an initiative of Spacecubed Foundation, supported by Lotterywest, and is a collaborative network of organisations and individuals building a thriving innovation and entrepreneurship ecosystem in Western Australia.

The Catalyst Create grant will enable ASTN to continue delivering a range of programs and events to grow and fast-track early-stage and growth-stage sportstech startups. In addition, ASTN will activate and connect the WA sports innovation community through a series of networking events and educate the sports market on trending sports innovation themes.

"We are excited to be partnering with Meshpoints and Spacecubed who are the leaders in activating and growing innovation and entrepreneurship in WA." said Craig Hill, co-founder of ASTN.

Since ASTN first established its activities in WA in July 2023, the Meshpoints and Spacecubed team have hosted some of our events and provided us with important connections to the local technology, innovation and investment market.

This work will build on initiatives delivered by ASTN over the last two years in partnership with the Department of Jobs, Tourism, Science and Innovation's New Industries Fund (NIF).

"We met the ASTN team a few years ago and were impressed with their ability to deliver high quality, targeted innovation programs for the sports industry in other states." said Nate Sturcke, Head of Impact with Spacecubed. "It is fantastic to formally partner with ASTN on this initiative and for ASTN to become an active Meshpoints member to accelerate the growth of WA's sportstech sector."

Programs and events associated with the initiative will be rolled out over a 12-month period commencing in July, with opportunities for startups and innovators to participate in the ASTN Accelerator and Pre-Accelerator WA programs.

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### ABOUT SPACECUBED

Spacecubed Foundation is the philanthropic arm of Spacecubed, created to build resilient and connected communities across Western Australia by championing innovation, entrepreneurship, and collaboration.

Since launching in 2012, Spacecubed has empowered thousands of changemakers, startups, and small businesses through tailored programs, vibrant coworking spaces, and strategic partnerships. Spacecubed Foundation extends this mission by supporting initiatives that drive inclusive economic growth, with a strong focus on regional engagement and opportunities for underrepresented groups.

With a goal to support one million innovators and entrepreneurs by 2030, Spacecubed Foundation plays a vital role in shaping the future of WA's innovation ecosystem, strengthening the capacity of individuals and communities to create meaningful, lasting impact.

### ABOUT ASTN

The Australian Sports Technologies Network (ASTN) provides leadership in the commercialisation, development, and promotion of Australian-inspired Sports Technologies. Established in 2012, ASTN is today a world-leading pioneer with almost 850 sportstech organisations in its national network across the landscape of Sports Digital, Sports Research, Stadium/Venues, Media, Entertainment, eSports, Human Performance, Fan Engagement, Sports Data, Artificial Intelligence in Sports, Sports Equipment, Sports Smart Apparel and Sports Universities.