






ASTN Travel Itinerary (UPDATED DRAFT)

Australian Sports Technology and Innovation Excursion to United States Tuesday 25th Feb 2025 – Sunday 9th March 2025

Date & Time	Activity	Location
Tuesday 25th Feb to Thursday 27th Feb 2025 – LOS ANGELES CA		
25 th Feb Various times	Arrival in Los Angeles	Suggested Accommodation in Los Angeles: Courtyard LA Century City/Beverly Hills 10320 W Olympic Blvd – LA CA 90064 Avalon Hotel Beverly Hills 9400 W Olympic Blvd – Beverly Hills CA 90212
26 th Feb 2pm	ASTN US Sportstech Workshop Site Visit Inuit Dome	Optional: Delegate Meeting at the Avalon Hotel Globant - www.globant.com/news/globant-opens-new-office-intuit-dome-los-angeles 10226 S Prairie Avenue – Inglewood CA 90303 (Prairie Entrance Stadium arrive at 1:45pm)
27 th Feb (morning) 9am	Meeting with LAEDC US Programs & Incentives	Los Angeles County Economic Development Corporation 633 West 5th Street, Suite 3300, Los Angeles, CA 90071
Midday	Travel from Los Angeles to Las Vegas	<i>Suggested Accommodation in Las Vegas Boulevard (South LV Strip Location)</i> Excalibur - 3850 S Las Vegas Blvd, Las Vegas NV 89109 Luxor - 3900 S Las Vegas Blvd, Las Vegas, NV 89119 Mandalay Bay - 3950 Las Vegas Blvd S, Las Vegas NV 89119
Afternoon / evening	Arrival in Las Vegas (afternoon/evening)	<i>Suggested Accommodation Off-Strip (Stadium Area)</i> Courtyard Marriott Stadium Area, 5845 Dean Martin Dr, Las Vegas NV 89118 (no resort fee)
Friday 28th to Monday 2nd Mar 2025 – LAS VEGAS NV		
28 th Feb 8am-9:30am 10am-3pm	Welcome by Consul General (Australia) SEIcon - NRL Sports Business Summit	UNLV Sports Innovation SEIcon Media and Entertainment   
1 st March 1pm – 11pm	NRL Games	Allegiant Stadium
2 nd March	Free Day	Las Vegas NV
3 rd March	Travel to New York Arrive at Hotel in afternoon/evening	Suggested Accommodation: Four Points by Sheraton Midtown (Times Square) 326 W 40 th Street - New York NY 10018 Element Times Square West 311 W 39 th Street – New York NY 10018
Tuesday 4th – Thursday 6th March 2025 – NEW YORK NY		
Morning or Afternoon	Stakeholder Meetings (optional)	
Evening	Awards (Tuesday 4 th March) SBJ Conference (5 th & 6 th March) Sports Tech Week New York	Venue (Awards) Hard Rock Hotel New York 159 W 48 th St, New York, NY 10036, United States Venue (Conference 3 Days) The Times Center 242 West 41st Street New York, N.Y. 10036 (Conference) Accommodation: see above
Afternoon or Evening	Travel to Boston (allow up to 4 hours) https://www.amtrak.com/tickets/departure.html	Travel via AmTrak train NYC Penn Station – Boston South Station Train options: 3:55pm, 5:00pm or 6:02pm departure
Various times	Delegates arrive in Boston. Own arrangements to the hotel.	Accommodation: Hotel near Boston Convention and Exhibition Center 415 Summer Street Boston, MA 02210 United States Conference rate available at https://www.sloansportsconference.com/tickets-accomodations
Friday 7th March 2025 - Saturday 8th March 2025 – BOSTON MA		
8:00am - 6:00pm	Attend annual MIT Sloan Sports Analytics Conference 2025 (Day 1 and Day 2) – estimated 3,000 Attendees https://www.sloansportsconference.com IMPORTANT – TICKETS ARE LIMITED AND GENERALLY SELL OUT	Venue: Hynes Convention Center Boston MA Dalton Street Boston, MA 02210 United States Suggested Accommodation: https://www.sloansportsconference.com/tickets-accomodations
Sunday 9th March 2025 – END OF EXCURSION – Return to Australia		
Optional (not part of the excursion): delegates can continue and visit SXSW in Austin TX – Monday 10 th Mar – 12 Mar 2025		

Note: Updated Schedule and agenda are only indicative and subject to change.