ASTN 2022 – Year in Review

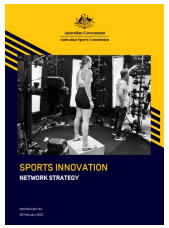
Australian Sports Technologies Network
Powering Sports Innovation

January

ASTN officially open ASICE and announces sportradar partnership

February

ASTN represented at Dubai 2020 World Expo, with launch of Sports Innovation Network Strategy by Australian Sports Commission.



EXPO 2020 DUBAI UAE

March

ASTN hosts "Innovation Sprint" in Melbourne focused on sustainability in sport

April

Cricket team Melbourne Renegades launch "Open Innovation" program together with ASTN.

MELBOURNE RENEGADES

ASTN secures partnership with Queensland Government for startups and open innovation programs

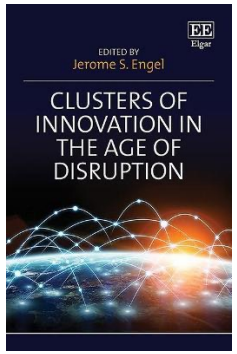
Queensland Government

May

ASTN 10-year anniversary celebration

June

ASTN featured in Clusters of Innovation in the Age of Disruption

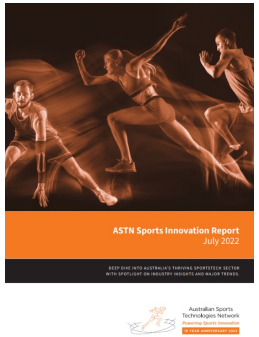


July

ASTN invited to attend the UK for the 2022 Commonwealth Games in Birmingham and transition to Victoria 2026 Games.

BIRMINGHAM 2022 commonwealth games

ASTN market sizing report is released, estimating Sport Innovation market size at $3.1b annually.



August

Over 1000+ people join Australian Sports Innovation Week in Brisbane QLD, with ASTN major sponsor of awards, startup investor day and conference

Sign partnership with Women in Sports Tech

WIST WOMEN IN SPORTS TECH

September

ASTN Founding Chair James Demetriou announces changes to leadership

Brisbane 2032 President Andrew Liveris AO acknowledges ASTN contribution to Sports Tech in Australia

October

November

ASTN joins the National Sports Research Council of the Australian Sports Commission.

ASTN Open Innovation at GSIC APAC Summit
9 Australian Startups present pitches

December

ASTN Podcast reaches 50 episodes milestone!

PODCAST